



Unlock Impact through Communications

ABOUT US

Unlock Impact partners with businesses and NGOs, government and civil society, to design and deliver inclusive and sustainable solutions that tackle poverty.

We help create and implement models that are scalable and measurable.

Partner with us to take action now.



WHY COMMUNICATIONS



Brand building

Create visibility for the organisation within a wider audience through a cohesive identity, message and continuous engagement



Customer acquisition

Build dialogue and long-term visibility with potential customers and stakeholders, through stories of people and impact



Fundraising

Showcase a legacy of impact and growth and, most importantly, credibility, to attract investments or donations or funding



Communicating impact

Communicate effectively about impact, programmes, metrics and milestones with multi-level stakeholders



WHAT YOU NEED

You need a skilled professional with the experience to develop and execute an effective communications strategy, customised to your organisation's needs, using simple yet innovative techniques while understanding your core work.

But you grapple with the challenges of – How do I find the right talent, where do I look for someone with a specialisation in impact and how do I build my brand and communications on a limited budget?



WHAT WE OFFER

An experienced resource dedicated to your organisation, without the challenges of hiring, training or managing on a day-to-day basis.

We work with a network of professionals, who will:

- ✓ Work with you 'virtually' as part of your team
- ✓ Execute your communications and strategy developed and customised to your needs
- ✓ Managed through tried-and-tested tools, systems and frameworks built by Unlock Impact

WHAT WE OFFER



Onboarding and strategy sessions with enterprise and Virtual Communications Ninja



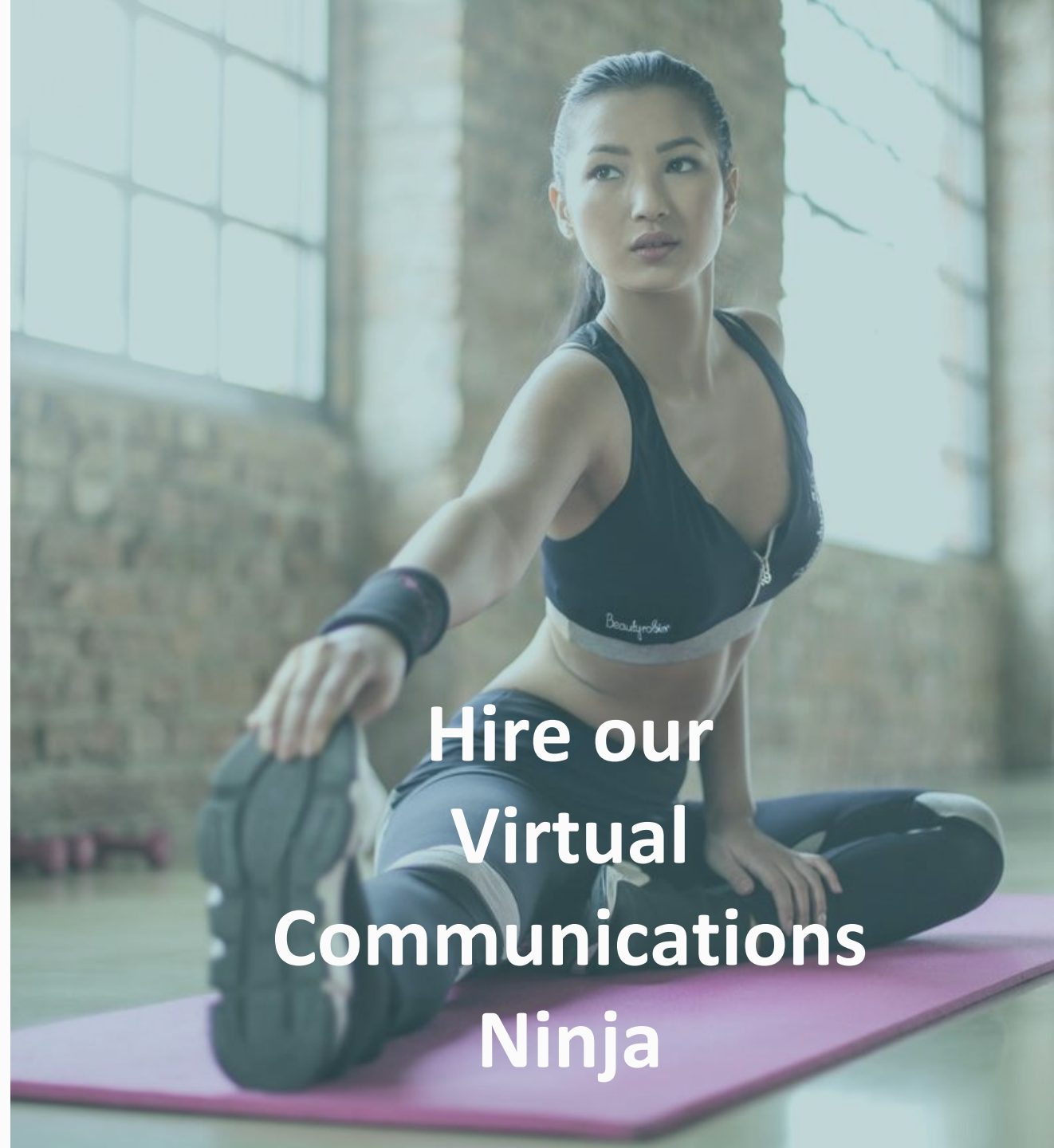
Tracking of time and deliverables by Unlock Impact and regular reporting and assessment with the enterprise



Flexible Rates based on your budget and flexible hours based on your needs

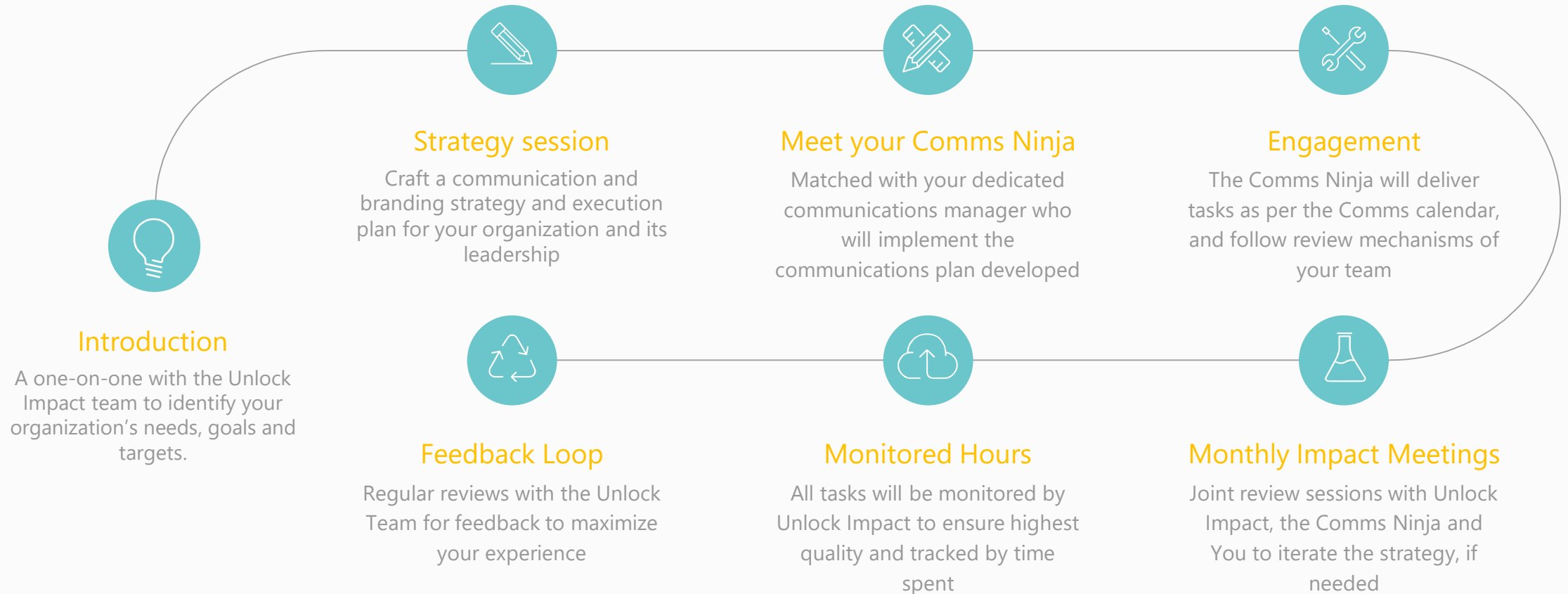


A virtual member of your team who will share your impact and work with the world



Hire our
Virtual
Communications
Ninja

HOW IT WORKS



WHAT YOU GET



A dedicated resource

Who understands your mission and organisational goals, and customizes the communications to the impact you want to have



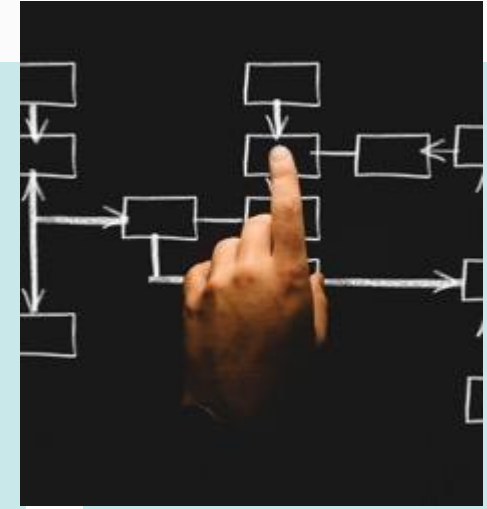
Skilled experienced talent

That can independently execute a communications plan, follow high standards of delivery and engage in decision-making with management



Specialisation in impact

Knowledge of the impact space and, therefore, how the communications must be tailored to that. Strong networks within the sector.



Established processes

A set of frameworks and guidelines that have been developed and fine-tuned for maximum efficiency and effectiveness.

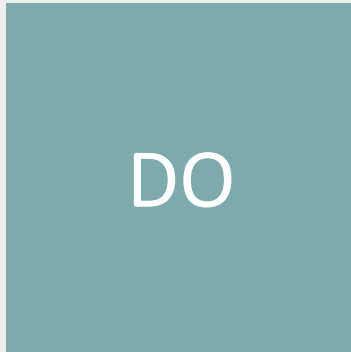
WHAT



WE



DO



WHAT WE DO

Our team has experience in strategy and content planning, multimedia communications, design and storytelling, particularly with a focus on the social sector and communicating impact, be it through social media campaigns or customised content and collaterals

WHO WE ARE



ADITI SESHADRI

PARTNER

Over 14 years of experience in content, media & communications. 7 years specialising in nonprofit ad impact investment – brand, content strategy & storytelling



PRIYA THACHADI

PARTNER

Experienced in public policy, urban development & impact investment. Co-founder & CEO of Villgro Philippines, early-stage incubator and investor in social enterprises



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